



RGCC ARCHITECTURE

Revenue-Generating Culture Center

A scalable culture system: staffing adjusts according to client size, structure, and contract design.

Upward Flow

Employee insight, ideas, risks, and opportunities move upward for review.

Chief Culture Officer

C-suite leadership and integration

Owns RGCC success and connects culture to strategy.

Culture Think Tank

Research • feasibility • foresight

Turns promising insight into proposals, protections, and opportunities.

Culture Coordinators

Supervision • quality control • alignment

Guide Facilitators and prepare information for review.

Culture Facilitators

Employee connection and intelligence gathering

Meet with employee caseloads and surface useful insight.

Across the Company

Support, direction, integration, and implementation move through the organization.

Each RGCC is configured by client scale. The architecture stays consistent; the number of people in each role may vary.